



**FOR IMMEDIATE RELEASE**

**SUNRISE WINDOWS ADDS SUNSHADES  
TO ITS GROWING LIST OF INNOVATIVE OPTIONS**

**Sunrise Windows Introduces SunShades As The Newest In Glass – Literally!**

TEMPERANCE, MI., Oct. 2003 – Sunrise Windows, a custom vinyl replacement window manufacturer in Michigan, was proud to introduce its newest pioneering product at the 2003 Remodeler’s Show in Baltimore, Maryland last weekend. SunShades (pleated fabric shades between the insulated glass unit) join SunBlinds (mini-blinds sealed between the panes of glass) as the latest and most popular option in replacement windows for homeowners.

Also like SunBlinds, SunShades are available in bows, bays, casements, casement picture windows, and patio doors. SunShades, of course, offer a higher level of privacy than SunBlinds, but will operate just as easily with the familiar magnetically-controlled cord. The pleated fabric shades come in 5 designer colors: Taupe, Almond, Fawn, Gray, and Charcoal as seen from the inside. On the outside, the fabric features a solar reflective coating, adding further to the shading properties of the material.

“Having the shades between the panes of glass is simply much more efficient for homeowners,” said Gary Delman, president of Sunrise Windows. “They don’t have to be cleaned or messed with, and the fabric colors match just about any interior design.”

Sunrise Windows, Ltd., offers a very extensive line of high quality windows. The vinyl window manufacturer received the 2003 Crystal Achievement Award for SunBlinds for Casements, Picture Windows, Bays, Bows, and Sliding Patio Doors. They have also received the 2004 Crystal Achievement Award for Most Innovative Marketing Program. Windows include double and single hung, horizontal and tilt-in sliding, bow and bay, casement, garden, and basement, in a variety of colors, including woodgrains, and other options.